FAX

R. J. Reynolds Tobacco Co.
400 Raritan Center Parkway
Edison, N.J. 08837

Date 03/26/96

Number of pages including cover sheet 5

To:

Denise

Phone

Fax Phone 201-345-2154

CC: Kevin Kroll

From:

Lanny Wolfe

Phone 908-225-4774

Fax Phone 908-417-9076

REMARKS:

☐ Urgent ☒ For your review ☐ Reply ASAP ☐ Please comment

Enclosed is the information you will need to work the April VAP promotion. Please pack and add 1 Camel Cap deal (3 ctns Camel Box and 3 ctns Camel Light Box=Total 6 ctns) to normal order for each account on the attached VAP list week of April 1st.

If you have any questions please let me know.

Thanks,

Lanny

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Source: https://www.industrydocuments.ucsf.edu/docs/zkjy0000

R. J. Reynolds Tobacco Company
APRIL VAP PROMOTION

Account: PATERSON TOBACCO

Brand Promotion		Camel Free Cap when you buy 3 Packs	
Display Packing		3 ctn CamFB 3 ctn CamLB	
Allocation (cs)		12 Cam F Box(6M) 12 CamLtBox(6M)	$7,891.87
Displays		122	
Date Product Recvd		3/29/96	
Display Assembly	(timing)	Immediately	
Displays Shipped to Retail -procedures required to receive .08 per ctn Category II payment:	Send displays automatically to accounts on attached list week of 4/1/96	Please cross out any account that refuses promotion and return list to RJR	If any displays are left over advise RJR-PLEASE DO NOT SEND TO OTHER ACCOUNTS
Packing and shipping payment if packing is completed within 2 weeks		28.00 per 12M case of Live product	

NOTE: PARTNERS PROMOTIONS MAY BE SENT ONLY TO PREVIOUSLY AGREED ACCOUNTS (see attached list)

* *Voice mail 800-757-8255 mail box #48795 to request payment before sending out displays.

Note:
① Please maintain schedules to prevent overlapping.
② Send 1 display to each account on attached VAP list

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WHOLESALER: 488910 PATERSON TOBACCO

INSTRUCTIONS: APRIL CAMEL BUY THREE GET CAP PROMOTION

SHIP 1 DISPLAY PER ACCOUNT

Supplier	Account	Territory	Name	Address	City	State	Chain ID	CCP	Volume
	264792	1221 01	5 CORNERS TOY & GIFT	103 WESTWOOD AVE	WESTWOOD	NJ		A 12	150
	399371	1221 01	PUJA ENT/MYEL STATIO	305 PASCACK RD	WASHINGTON TOWN	NJ		A 12	150
	400026	1221 01	KRAUSZER'S #273	NAP FOOD, INC. 208 SPRING VALLEY RD	MONTVALE	NJ	2712-00-00	A 24	250
	400027	1221 01	7-11 #11461	8 E GRAND AVE	MONTVALE	NJ	0001-04-02	A 12	228
	400040	1221 01	THE COFFEE STOP, INC	82 BROADWAY	WOODCLIFF LAKE	NJ		A 12	100
	400047	1221 01	7-11 #11439	370 HILLSDALE AVE	HILLSDALE	NJ	0001-04-02	A 12	354
	400222	1221 01	ROCKLINS	458 CEDAR LN	TEANECK	NJ		A 12	161
	410831	1221 01	ORADELL MINI MARKET	219 KINDERKAMACK RD	ORADELL	NJ		A 12	150
	436201	1221 01	TOWN STATIONERY	35 W PALISADE AVE	ENGLEWOOD	NJ		A 12	120
	451769	1221 01	HENA INCORPORATED	127 PARK AVE	PARK RIDGE	NJ		A 24	157
	455345	1221 01	DUMONT KRAUSZER'S	407 WASHINGTON AVE	DUMONT	NJ		A 24	170
	530983	1221 01	CASH STATIONERY	58 PARK AVE	PARK RIDGE	NJ		A 12	100
	568718	1221 01	SUPER SHOP	450 LIVINGSTON ST	NORWOOD	NJ		A 24	200
	657302	1221 01	SUPER SHOP	21 GROVE ST	TENAFLY	NJ		A 12	105
	663890	1221 01	QUICK SHOP	395 S WASHINGTON AVE	BERGENFIELD	NJ		A 12	140
	684421	1221 01	EMERSON STATIONERY	191 KINDERKAMACK RD	EMERSON	NJ		A 12	120
	705791	1221 01	RAJ NEWSHACK INC.	447 BROADWAY	WESTWOOD	NJ		A 12	100
	770527	1221 01	A&H CONVENIENCE	184 RIVERVALE RD	RIVER VALE	NJ		A 12	80
	770799	1221 01	BURGUNDY'S STATY.	41 W PALISADE AVE	ENGLEWOOD	NJ		A 24	275
	770896	1221 01	BRAND BAR & BEVERAGE	73 PARK AVE	PARK RIDGE	NJ		A 12	100
	273635	1221 02	ELM'S GROVE LIQ-DELI	251 ELM ST	ELMWOOD PARK	NJ		A 12	146
	273737	1221 02	PINT CORPORATION	890 PROSPECT ST	GLEN ROCK	NJ		A 12	175
	399825	1221 02	FISHERS LUNCH	245 BOULEVARD	HASBROUCK HEIGH	NJ		A 12	100
	422502	1221 02	S. VEE CORP.	204 MAIN ST	RIDGEFIELD PARK	NJ		A 12	159
	481723	1221 02	7-11 26366	290 S SUMMIT AVE	HACKENSACK	NJ	0001-04-02	A 12	321
	481725	1221 02	LIQUOR KING	450 HACKENSACK AVE	HACKENSACK	NJ		C 24	594
	518943	1221 02	EXCLUSIVE SHOP	864 RIVER RD	NEW MILFORD	NJ		A 12	160
	667484	1221 02	7-11 11432	280 MAIN ST	NEW MILFORD	NJ	0001-04-02	A 12	245
	667899	1221 02	FAIRLAWN NEWS & FOOD	16-15 RIVER RD	FAIRLAWN	NJ		A 12	225
	684332	1221 02	WELSH FARMS	1330 MAIN AVE	CLIFTON	NJ	3897-00-00	Z 99	250
	707617	1221 02	BIG VARIETY	830 RIVER RD	NEW MILFORD	NJ		A 12	500
	770492	1221 02	CORRADOS WINE & LIQS	1578 MAIN AVE	CLIFTON	NJ		C 24	400
	771377	1221 02	DACCURSO LIQUORS	25C WASHINGTON ST	LODI	NJ		A 12	120
	771498	1221 02	PAP'S WINE & LIQUOR	500 WESTMINSTER PL	LODI	NJ		A 12	60
	922432	1221 02	SAM & DEES DELI	160 HAZEL ST	CLIFTON	NJ		A 12	90
	273219	1221 03	MANOR SWEET SHOP	112 JACKSON AVE	RUTHERFORD	NJ		A 24	175
	345002	1221 03	WIEBENS DELI	1554 PATERSON PLANK	SECAUCUS	NJ		A 12	160
	399536	1221 03	RICHFIELD CONFECTINY	1350 CLIFTON AVE	CLIFTON	NJ		A 12	100
	399730	1221 03	CORNER SWEET SHOPPE	249 MAIN AVE	PASSAIC	NJ		A 12	165
	399732	1221 03	WILBERN DRUGS	213 MAIN AVE	PASSAIC	NJ		A 24	300
	399738	1221 03	PUR INTERNATIONAL	52 MAIN AVE	PASSAIC	NJ		A 12	150
	403431	1221 04	SHOPPERS EXPRESS	304 BELLEVILLE AVE	BELLEVILLE	NJ		A 12	121
	771611	1221 04	BELLEVILLE TOB&HOBBY	386 MAIN ST	BELLEVILLE	NJ		A 12	140
	877150	1221 04	DAVES DISCOUNT LIQ.	726 WASHINGTON AVE	BELLEVILLE	NJ		A 24	432
	296318	1221 05	OLD TAPPAN LIQUOR	14 BI STATE PLZ	OLD TAPPAN	NJ		A 12	80
	331877	1221 05	FROST LIQUORS	380 KINDERKAMACK RD	ORADELL	NJ		Z 99	76
	400023	1221 05	WOODMONT STATONERY	8 CHESTNUT RIDGE RD	MONTVALE	NJ		Z 99	10
	455711	1221 05	MOHAN'S FOOD	130-A WEST SHORE AVE	DUMONT	NJ		A 12	80
	580929	1221 05	SWEENEY LIQUORS	46 GRANT AVE	DUMONT	NJ		A 12	80

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WHOLESALER: 488910 PATERSON TOBACCO

INSTRUCTIONS: APRIL CAMEL BUY THREE GET CAP PROMOTION

SHIP 1 DISPLAY PER ACCOUNT

Supplier	Account	Territory	Name	Address	City	State	Chain ID	CCF	Volume
	609064	1221 05	MONTVALE GOURMETDELI	260 CHESTNUT RIDGE RD	MONTVALE	NJ		Z 99	15
	652136	1221 05	BOGOTA MARKET	65 W MAIN ST	BOGOTA	NJ		A 12	80
	856114	1221 05	DUMONT WINE & LIQUOR	68 E MADISON AVE	DUMONT	NJ		A 12	80
	567021	1221 06	JOEY'S LUNCHEONETTE	120 MARKET ST	CLIFTON	NJ		A 12	80
	588258	1221 06	OMACEES	930 MAIN AVE	PASSAIC	NJ		A 04	65
	685326	1221 06	MORT JACOBS RX, INC.	506 PARK AVE	PATERSON	NJ		A 04	60
	584937	1226 02	NINA'S SMOKE SHOP	130 BROAD ST	ELIZABETH	NJ		A 12	100
	693367	1226 02	ARCHIES CORNER	562 ELIZABETH AVE	ELIZABETH	NJ		A 12	105
	56147	1226 03	A&F SMOKE SHOP	697 BROAD ST	NEWARK	NJ		A 12	149
	506934	1226 03	323 MAIN TOBACCO INC	323 MAIN ST	ORANGE	NJ		A 12	150
	772963	1226 03	J SMOKE SHOP	165 MARKET ST	NEWARK	NJ		A 12	200
	244230	1226 04	VALLEY SPA	61 E MAIN ST	LITTLE FALLS	NJ		A 12	200
	272901	1226 04	PHILLIPS STATY	GODWIN AVE	MIDLAND PARK	NJ		A 12	150
	273280	1226 04	OLYMPIC CARD & GIFTS	456 CHAMBERLAIN AVE	PATERSON	NJ		A 24	475
	273808	1226 04	FRANKLIN LAKES STAT	794 FRANKLIN AVE	FRANKLIN LAKES	NJ		A 12	120
	273918	1226 04	KRAUSZERS #294	714 HAMBURG TPKE	POMPTON LAKES	NJ	2712-00-00	A 12	285
	273923	1226 04	POMPTON LK DELI &LIQ	119 WANAQUE AVE	POMPTON LAKES	NJ		A 04	105
	310616	1226 04	KHC FINE FOODS	615 NEWARK POMPTON T	POMPTON PLAINS	NJ		A 12	102
	399443	1226 04	SAVON / A & L HEALTH	17 WANAQUE AVE	POMPTON LAKES	NJ		A 12	99
	399450	1226 04	KIN-LON SPA	RT 23 MEADTOWN	KINNELON	NJ		A 12	205
	399459	1226 04	WOLFSONS MARKET	480 BOONTON TPKE	LINCOLN PARK	NJ		C 24	525
	399467	1226 04	HENRYS LIQUOR & DELI	1224 VAN HOUTEN AVE	CLIFTON	NJ		A 12	100
	451768	1226 04	AVADHUT, INC.	8 SYCAMORE AVE	HO HO KUS	NJ		A 24	300
	457608	1226 04	JALARAN NEWS & FOOD	SKYLINE LAKE DRIVE	RINGWOOD	NJ		A 24	270
	457763	1226 04	JANKI CORP	5 W MAIN ST	RAMSEY	NJ		A 24	350
	488910	1226 04	PATERSON TOBACCO	237 VAN HOUTEN ST	PATERSON	NJ		C 52	1000
	541229	1226 04	BIONDO BROS. MARKET	63 WASHINGTON ST	PATERSON	NJ		A 12	176
	572377	1226 04	K&K FOOD STORE, INC.	378 FRANKLIN AVE	WYCKOFF	NJ		A 12	280
	581831	1226 04	NATIONAL FOOD STORE	152 VALLEY RD	MONTCLAIR	NJ	2712-00-00	A 12	180
	589584	1226 04	PARK DELI	50 CLINTON AVE	MIDLAND PARK	NJ		A 12	130
	642976	1226 04	JR'S WHOLESALE	217-219 MCBRIDE AVE.	PATERSON	NJ		C 24	700
	653924	1226 04	KRAUSZERS	489 HIGH MT ROAD	NORTH HALEDON	NJ		A 12	265
	658672	1226 04	DELI MART	809 FRANKLIN AVE	FRANKLIN LAKES	NJ		A 12	250
	661825	1226 04	KRAUSZERS	777 HAMBURG TPKE	WAYNE	NJ		A 12	100
	662055	1226 04	QUICK SHOP	754 FRANKLIN AVE	FRANKLIN LAKES	NJ		A 12	100
	771470	1226 04	VILLAGE STATIONERS	7 MAIN STREET	RAMSEY	NJ		A 24	325
	275948	1226 06	ARATOW DRUGS	1039 NORTH AVE	ELIZABETH	NJ		A 12	80
	401682	1226 06	CENTER PHARMACY	1108 LIBERTY AVE	HILLSIDE	NJ		A 12	86
	275840	1226 07	RITA DRUGS	200 CHESTNUT ST	ROSELLE PARK	NJ		A 12	35
	275843	1226 07	ROSELLE RITA PHCY	109 CHESTNUT ST	ROSELLE	NJ		A 12	76
	876920	1226 07	SWERDLOW'S	101 MONTGOMERY ST	BLOOMFIELD	NJ		Z 99	60
	399630	1226 08	FIELD LIQUORS	1006 RT. 46 WEST	CLIFTON	NJ		A 01	55
	700161	1226 08	PLAZA CONVIENCE PLUS	314 BLOOMFIELD AVE	MONTCLAIR	NJ		A 12	60
	273454	1226 09	GUZMANS GROCERY	19 CHURCH ST	PATERSON	NJ		A 12	80
	273895	1226 09	MARK PHARMACY	38 MOUNTAINVIEW BLVD	WAYNE	NJ		A 12	70
	281692	1226 09	C MART	246 MARKET ST	PATERSON	NJ		A 01	60
	457756	1226 09	CAPITAL SUPER MARKET	200 BROADWAY	PATERSON	NJ		A 12	76
	501062	1226 09	THE NOTEBOOK	400 RAMAPO VALLEY RD	OAKLAND	NJ		A 12	76
	678673	1226 09	LE GRANDE MKT.	259 PARK AVE	PATERSON	NJ		A 01	40
	683945	1226 09	JIM'S LUNCH	76 WASHINGTON ST	PATERSON	NJ		A 01	35

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INSTRUCTIONS: APRIL CAMEL BUY THREE GET CAP PROMOTION

SHIP 1 DISPLAY PER ACCOUNT

Supplier	Account	Territory	Name	Address	City	State	Chain ID	CCF	Volume
	694384	1226 09	DUARTE INC.	230 ROSA PARKS BLVD	PATERSON	NJ		A 01	50
	771023	1226 09	MARY JANE LUNCHEONET	146 MOUNTAINVIEW BLV	WAYNE	NJ		A 12	80
	274033	1330 01	HIGHWAY TOBACCO	337 US HIGHWAY 46	ROCKAWAY	NJ		A 04	77
	400485	1330 01	JEFFERSON MARKET	PO BOX 454	LAKE HOPATCONG	NJ		A 24	125
	491954	1330 01	THE CORNER DELI	91 MAIN ST	FRANKLIN	NJ		A 24	400
	690556	1330 01	OAK RIDGE DELI	3051 STATE RT 23 N	OAK RIDGE	NJ		A 12	100
	597766	1330 03	STATE NEWS	198 E FRONT ST	PLAINFIELD	NJ		A 12	200
	279977	1330 06	SUN RAY DRUGS	ROUTE 35	MIDDLETOWN	NJ		A 24	225
	451879	1330 06	MINIT MART	80 MAIN ST	SAYREVILLE	NJ		A 12	138
	580172	1330 07	SOHAM INC	81 MAIN ST	SOUTH RIVER	NJ		A 24	208
	226436	1330 08	FAMILY FOOD MARKET	621 ALLEN RD	HACKETTSTOWN	NJ		A 24	250
	344957	1330 08	PATEL LIQ. & DELI	114 US HIGHWAY 46	BUDD LAKE	NJ		C 24	600
	400488	1330 08	TAPPANS LIQUORS	213 HOWARD BLVD	MOUNT ARLINGTON	NJ		A 04	60
	400507	1330 08	3&1 DELI	HOPATCHUNG ROAD	HOPATCONG	NJ		A 24	625
	410138	1330 08	MENHAM APOTHECARY	ROUTE 24 MENDHAM VILLAGE S/C	MENDHAM	NJ		A 12	118
	582817	1330 08	JAY TOBACCO	11 CHEROKEE AVE	LAKE HIAWATHA	NJ		C 24	200
	274101	1330 09	UNITED CARD & SMOKE	13 BROADWAY	DENVILLE	NJ		A 24	185
	274174	1330 09	BALDWIN NEWS & FOOD	138 BALDWIN RD	PARSIPPANY	NJ		A 24	150
	401133	1330 09	PARTH INC.	365 SPRINGFIELD AVE	SUMMIT	NJ		A 24	307
	630831	1330 09	SUB PLACE ELSE	69 ROUTE 46 WEST	FAIRFIELD	NJ		A 12	100
	670500	1330 09	BITS & BITES	435 HOLLYWOOD AVE	FAIRFIELD	NJ		A 12	60
	273654	1636 06	TARRANTINO LIQUORS	115 FRANKLIN TPKE	MAHWAH	NJ		A 12	76
	651850	1636 06	QUIK MART	190 FRANKLIN TPKE	MAHWAH	NJ		A 12	190

Total Accounts 122

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